



# MASTER'S DEGREE IN VITICULTURE, ENOLOGY AND WINE MARKETING (VEM)

## THE THREE TERROIRS MASTER'S PROGRAM

### WHAT MAKES VEM UNIQUE?

- **Prime locations:** study in world-renowned wine regions
- **International outlook:** entirely taught in English and double degree options available
- **Academic excellence:** a top-level program connected to prestigious wine-growing areas
- **Career-ready:** 86% employment within one year of graduation
- **Flexibility and specialization:** solid common core in the first year, advanced tracks in the second (Marketing, Sustainability, Enology & more)
- **Study surrounded by beauty:** tourist destinations in Italy like Valpolicella, Venice, the Dolomites, Lake Garda, the Verona Arena and amazing seaside locations



#### Locations:

Year 1 – Conegliano

Year 2 – Udine or Verona (based on the specialization path chosen by the student)

**Career paths:** wine business management, R&D, consultancy, sustainability, PhD programs, and more

**B2 level in English mandatory!**



For more information

For the VEM brochure



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